

An award-winning platform built around your business

As a longstanding investment and retirement platform, we're committed to building long-term relationships with advisory firms no matter which model they operate under. Making advisers' lives easier and their firms more efficient is at the heart of what we stand for. This client-focused philosophy, embracing advisers' feedback along the way, drives the development of our platform. Our enhancement programme has transformed our proposition in recent years, delivering many new products and services while enriching the client experience. But don't just take our word for it - take a look at some of the industry accolades and top ratings we've been honoured with of late.

Choosing the right partner for your business

Selecting a long-term adviser services partner is a major decision for any advisory firm. To help smooth the product wrappers could be suitable for your clients.

decision-making process, we have produced a range of due diligence materials that cover why our service and Find out more

2024









defaato

Fidelity

Choosing the right

partner for your

Product and service awards



defaqto



EXPERT RATED



Vulnerable

Customer Support

2023

Platform

awards



PLATFORM

Platform of the Year

RUNNER UP and HIGHLY COMMENDED

AWARDS

2023







Transfers Accreditation

2024 **Personal Pension** SIPP and SSAS



Product and service awards







defaqto



Technology and innovation awards







awards

Other





2022

awards

Platform





Professional Adviser PA AWARDS

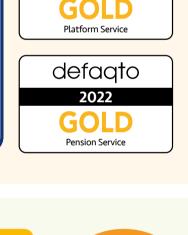




defaqto

Product and service awards





defaqto

2022



defaqto

EXPERT RATED

Technology and innovation awards





Platform

awards

2021

Product and

service awards

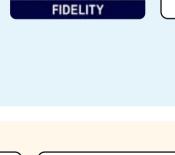


Schroders



Professional Adviser PA AWARDS

HIGHLY COMMENDED



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EXPERT RATED

Personal Pension 2021

adviser 2021

PLATFORM RATING

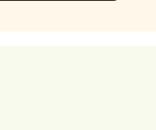


WINNER **Best App**

Platform Service



Pension Service



defaato

EXPERT RATED

Adviser Platform 2021

Other

awards

Technology and innovation awards







2020

Platform

awards



HIGHLY COMMENDED

Professional Adviser PA AWARDS



Product and

service awards





defaqto

2020



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EXPERT RATED

Previous awards

Technology and innovation awards













