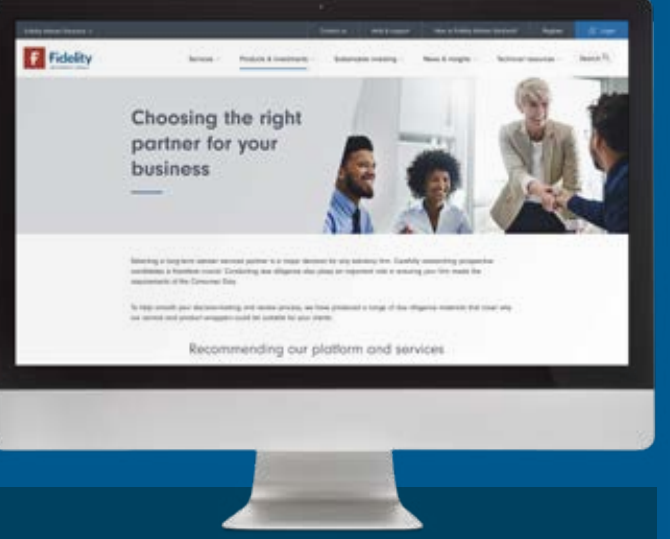


An award-winning platform built around your business

As a longstanding investment and retirement platform, we're committed to building long-term relationships with advisory firms no matter which model they operate under. Making advisers' lives easier and their firms more efficient is at the heart of what we stand for. This client-focused philosophy, embracing advisers' feedback along the way, drives the development of our platform. Our enhancement programme has transformed our proposition in recent years, delivering many new products and services while enriching the client experience. But don't just take our word for it – take a look at some of the industry accolades and top ratings we've been honoured with of late.

Choosing the right partner for your business

Selecting a long-term adviser services partner is a major decision for any advisory firm. To help smooth the decision-making process, we have produced a range of due diligence materials that cover why our service and product wrappers could be suitable for your clients.



[Find out more](#)

| | 2024 | 2023 | 2022 | 2021 | 2020 | Previous awards |
|----------------------------------|----------------------|----------------------|--------------|--------------|----------|------------------|
| Platform awards | | | | | | |
| Product and service awards | | | | | | |
| Technology and innovation awards | | | | | | |
| Other awards | | | | | | |

